



# Get Your Church Listed on GuideStar

Better data  
Better decisions  
Better world

## Your GuideStar Profile Is Your Online Identity

GuideStar is the world's largest source of information on nonprofit organizations. Listing your church on GuideStar is **free and easy**. With one click of a button, your church can be verified on GuideStar. This makes you searchable to 9 million users a year and tens of millions more on more than 230 philanthropic websites including **AmazonSmile, Facebook, and Network for Good**.



To get started, visit The General Council of Finance and Administration's website, [UMgroupruling.org](http://UMgroupruling.org) and follow the steps to request a group ruling letter. You will be given the option to check the box "Yes please list me on GuideStar."

### SOME OF THE SITES WHERE YOUR INFORMATION WILL APPEAR



## Increase Visibility, Increase Funding

- By making the selection on [UMgroupruling.org](http://UMgroupruling.org), you will have a profile on GuideStar. To add more information to your profile, you must first claim your profile (visit [guidestar.org/update](http://guidestar.org/update) and click "Get Started Now")
- After you claim your profile, you can add a donate button directly to your profile. (Donations average \$100 per contribution.)
- Once you add additional information, you can earn a Seal of Transparency to increase your chances of being seen. (Gold and Platinum profiles get 2x as many view as other profiles.)

### SOME OF THE THOUSANDS OF FOUNDATIONS THAT USE GUIDESTAR

- ✓ Bill & Melinda Gates Foundation
- ✓ Vanguard Charitable Endowment Program
- ✓ John D. and Catherine T. MacArthur Foundation
- ✓ Walmart Foundation
- ✓ Conrad N. Hilton Foundation
- ✓ David and Lucile Packard Foundation

*"Our GuideStar profile probably saves us 40 hours a week. We're constantly asked for our financials, details about our mission, and reviews. Sending people to our Nonprofit Profile frees us up to focus on our mission."*

—JANET WENHOLZ  
GRANT WRITER,  
OPERATION FREEDOM PAWS

### ABOUT GUIDESTAR

GuideStar, [www.guidestar.org](http://www.guidestar.org), is the world's largest source of nonprofit information. Each year, more than 9 million people, including donors and funders, use GuideStar data to make intelligent decisions about the social sector.



Ready to get started? Visit [UMgroupruling.org](http://UMgroupruling.org) and check the box "Yes please list me on GuideStar"